



9 basic essentials every stylish man needs

to own

1. classic charcoal or navy single breasted suit.
This piece of classic luxury will serve many occasions in your life.
2. white french cuffed shirt & cufflinks
3. the perfect silk tie to enhance your unique colouring
4. a perfect smart casual pant
5. great white t-shirt
6. casual shirt with a button down collar
7. a fine knit
8. versatile sports jacket

How to shop

From experience over the years we have discovered that most men shop under duress and just want the task to be over and done with. Gentlemen like to be 'served' – naturally! Many women are happy to shop around for hours and play with the garments. Men generally prefer to stay on task and take the advice of a specialist.

We recommend boutique style shopping for our clients. It's tough heading into a major department store and hoping for some assistance. Personal service is crucial for men.

One of our all time favourite destinations in Melbourne and Sydney is Harrolds, established in 1985 by John and Theo Poulakis. Happily it is still a family-owned concern; large enough to offer an extensive range of the world's finest clothing, but small enough to offer attentive personal service. Living in Australia we are so close to Asia, the centre of mass produced manufactured garments. What we love about Harrolds is that nothing is manufactured. Their suppliers are artisans. This means that your garments and accessories are crafted by family owned businesses around the globe. Your garment is built to last. The quality is very special and we think you're worth it!

*Free image audits every Friday morning during the month of October at Harrolds in Melbourne and Sydney. This is where we analyse your wardrobe needs and provide you with some quick tips for moving forward with your image. Live honest feedback on what works for you and what doesn't! Each session is 20-30 minutes duration and obligation free. Bookings essential. Contact info@imagequest.com.au to book your complimentary session. **40***

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